

Website Requirements Policy

This Website Requirements Policy (the “Policy”) establishes the mandatory standards and conditions for websites of Merchants connected to the services of **NEXT SOLUTIONS CORP** (“Next Solutions”) via the platform <https://pay.inc/> (the “Site”). The aim of this Policy is to guarantee that websites of Merchants comply with applicable legislation, provide reliable information to consumers, and maintain the level of transparency required by financial institutions and supervisory authorities.

1. General Performance and Functionality

Each Merchant must ensure that their website is fully operational and accessible to the general public. A functional website means that all content is displayed correctly, that it corresponds to the services or products actually offered, and that there are no placeholders, unfinished sections, or misleading materials. Internal navigation must be complete: all links between pages should be functional and lead the user to the appropriate sections of the website. The website should be optimized for stable access, without systematic errors or downtime.

2. Structure and Presentation of Online Stores

The structure of a Merchant’s online store depends on its legal form. If the Merchant is a **legal entity**, the website must be multi-page. As a minimum, it should contain at least two distinct pages, and the catalogue of goods or services must include two or more items. This requirement is based on the principle that a company engaged in commercial activity must provide a complete representation of its operations to the public.

If the Merchant is an **individual entrepreneur or a private individual**, a one-page website (commonly referred to as a “landing page”) may be acceptable. However, even in this simplified format, the website must still comply with all general requirements of completeness, accessibility, and compliance with the law.

3. Public Accessibility

Websites must be publicly available. The user should be able to access the main content without entering a username or password. The only sections that may be restricted are personal accounts or other client-specific interfaces. Any attempt to hide essential sales information behind a registration wall or password barrier is prohibited, as this undermines the transparency of the Merchant’s activity.

4. Personal Account and Test Access

Where the Merchant provides a personal account or “cabinet” for its customers, it must be technically integrated into the same domain name as the main website. Separation of domains for core pages and client access is not permitted, as this creates risks of data manipulation and misrepresentation. When applying for connection to the services of Next Solutions, the Merchant is obliged to provide test access to the personal account. This enables Next Solutions to verify the quality of integration, the accuracy of information displayed, and the general compliance of the website with this Policy.

5. Compliance with Legislation

The content of each website must comply with the legislation of the jurisdictions in which the Merchant operates or where the goods and services are distributed. It is strictly forbidden to offer products or services that are prohibited by law, including but not limited to narcotics, weapons, counterfeit goods, or unauthorized financial services. In addition, Merchants must comply with consumer protection requirements: the information provided to the customer

must not be misleading or incomplete, and advertising must meet the standards of fair competition.

6. Mandatory Information to Be Disclosed

Each Merchant's website must contain a set of mandatory disclosures that allow customers and partners to verify the identity and legal standing of the Merchant. This includes the full legal name of the company or individual entrepreneur, the legal and actual address, at least one active telephone number, and a valid email address. Furthermore, a public offer agreement (terms of sale or service) must be published on the website in a format easily accessible to the customer. Where the activity of the Merchant requires a license or permit, details of such authorization should also be displayed.

7. Description and Characteristics of Goods and Services

Every product or service presented on the website must have a full description, including its key characteristics, consumer properties, and limitations (if applicable). The price must be clearly indicated, including currency and applicable taxes. Any additional charges or delivery costs must be disclosed prior to purchase. Visual content (images, photos, or videos) must accurately correspond to the goods or services offered. Merchants bear responsibility for ensuring that descriptions are not misleading and that customers can make informed purchasing decisions.

8. Domain Name Integrity

All commercial activities of the Merchant must be carried out under a single domain name. All pages of the website, including catalogues, checkout forms, and personal accounts, must be technically and legally linked to the same domain. The use of unrelated third-party domains to complete sales or redirect customers is prohibited unless expressly authorized by Next Solutions. This ensures that the user always remains within a secure and controlled environment when interacting with the Merchant.

9. Review, Approval, and Monitoring

Compliance with this Policy is a precondition for connecting a Merchant's website to the services of Next Solutions. Each website is reviewed individually during the onboarding process. Next Solutions reserves the right to request modifications, additional documents, or clarifications from the Merchant prior to approval.

Even after approval, Next Solutions may periodically monitor the websites of connected Merchants. If violations of this Policy are identified, Next Solutions has the right to suspend or terminate the Merchant's access to its services.

10. Amendments to the Policy

This Policy may be updated to reflect changes in legislation, regulatory practice, or internal requirements of Next Solutions. Merchants are responsible for monitoring updates and ensuring ongoing compliance. Continued use of Next Solutions' services constitutes acceptance of the revised Policy.

11. Contact

For questions regarding this Policy, please contact:

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